



# **XPLOIT**

**UDINE COMMUNITY (ITALY)** 









MUNICIPALITY OF UDINE – HEALTHY CITIES OFFICE

UNIVERSITA' DELLE LIBERETA' DEL FVG

# **COMMUNITY FOCUS**

#### **CORE THEMES**

Health literacy and promotion of healthy lifestyles

Development of relational competence in a multicultural and ageing society

"Learning by playing", through the use of games as means of education and social inclusion

#### **POLICY PRINCIPLES**

Responsibility, accountability
Participation, empowerment, literacy
Solidarity
Sustainability
Intersectorial action
Favorable environments

#### MAIN GOAL

To strengthen the network of stakeholders in the city
Create new interconnected infrastructures and facilitate their access to
community members
Increase the citizens' awareness of the available services
Better the quality of Lifestyles

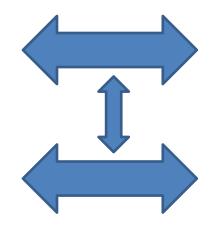
# **ACHIEVEMENTS**

More readily available resources for the community
Less difficulties for the citizens in obtaining the information and service needed

The Xploit local network as a dynamic tool, able to adapt to historical, political and social current context

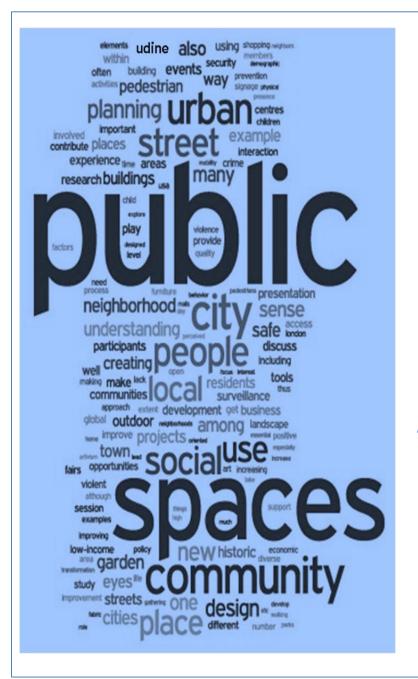
#### Creation of new public spaces for learning

- City Gardens
- Outdoor itineraries in Udine district
- District associations
- Supermarkets and pharmacies
- Schools
- Elderly associations
- Game Library
- Public city library
- -City library for children
- City library for music



Municipality of Udine

Università delle LiberEtà del Fvg



# Community motto

CREATING
NEW PUBLIC SPACES
FOR LEARNING

## **NEW SPACES FOR LEARNING**

## INTERACTION BETWEEN PHYSICAL SPACES AND DIGITAL SPACES

#### An example in Udine

Spaces for indoor digital learning: a course on GOOGLE MAPS

EU resource OUTDOOR ICT and Agenda 21 itineraries



Itineraries provided by Agenda 21
Municipality office



Spaces for outdoor digital learning: Group of adults testing the itineraries using their digital competences







Spaces for indoor digital learning: adults digitalizing the itineraries for the community and publishing them on digital public spaces

At Universita' delle LiberEtà – open to all citizens and city gardens' owners

# Participative learning

EU resource NATURSAL and the CITY GARDENS



In various different city locations (associations, districts, neighbourhoods, etc)

In schools

# **ACTIVITIES**

# ALL THIS WILL BE A CONCRETE PART OF A STRUCTURED DESIGN OF RESOURCES IN THE CITY FOR THE COMMUNITY

#### **EU AND LOCAL RESOURCES USED IN NEW PUBLIC SPACES**

EU resource HEALTH BOX and DECIPHER: Health Pyramid –Department of Nursing Sciences (State University)

**EU resource NatursAl: City Gardens projects and locations** 

**EU resource Outdoor ICT: public itineraries available on the net AND Walking Groups** 

EU resource Media Playing Communities: Ludoteca (Game Library) and local kindergartens and primary schools

May 2012 Training course on EU resources and projects organized in by ULE for a group of operators of the Municipality of Udine

September 2012 Study Visit titled "Learning Cities: from theory to practice organized by ULE and the Municipality of Udine

# **ACTIVITIES**

#### **EU AND LOCAL RESOURCES USED IN NEW PUBLIC SPACES**

### NEW!

EU resource MENTA 50+, Healthy Ageing Strategy: CamminaMenti – Move your minds....minds on the move

EU resource FROG, following the routes of greenness and Covenant of Mayors:

City gardens and new programs in the city for local projects on environment and climatic changes

# **NEW IDEAS AND INITIATIVES**

- To open the In Service training courses organized by Università delle LiberEtà to the community
- -The community training needs will be surveyed and training offers will meet the needs of the community
- The theme of playing will be further developed and integrated with learning opportunities linked to environmental issues and climate change. Playing strategies will be presented to teachers and instructors in schools.
- -particular attention will be given to new strategies and inclusive activities for older people: the city project CamminaMenti will spread to more public meeting areas and continue to be offered free of charge to community members over 65

# **NEW IDEAS AND INITIATIVES**

- particular attention will be given also to adults with broken carreer paths thanks to the involvement in a new EU project called "Directing Life Change" that will consider aspects of Life Change and choice rather than only labour market routes

- Participation in public schools creating a network of awareness of health issues such as better nutrition and the value of an active lifestyle. The EU project Health Box will be further used and adapted to the various age groups involved.

- The EU project Health Pyramid will widen its availability and be offered throughout the city using public spaces to as distribution and information centers.

# **EXPLOITATION**

Systematic involvement of the community in many new EU resources

#### PROJECTS that will be continuously exploited

**Health Box** 

**Mediaplaying Communities** 

**NatursAl** 

Decipher

**Outdoor ICT** 

Frog: Following the Routes of Greenness

**DLC: Directing Life Change** 

CamminaMenti (Move your Minds..., minds on the Move)

Ludoteca (Game Library)

#### **EVENTS** inspired by the Xplit project

October 2011 - Contact Seminar

May 2012 – course for Municiaplity respresentatives on LLP project's planning September 2012 – Study Visit on Learning Cities

Festa della merenda (The Snack Party) (linked to the EU project Health Pyramid

September 2013 – Neew Contact seminar" *Active Citizenship and Learning Communities 2014-*2020 - opening the doors…"

# **EXPLOITATION**

#### **LINKS AND NETWORKS**

Udine in the process of becoming a Learning City linked to the Modi'in Learning City in Israel

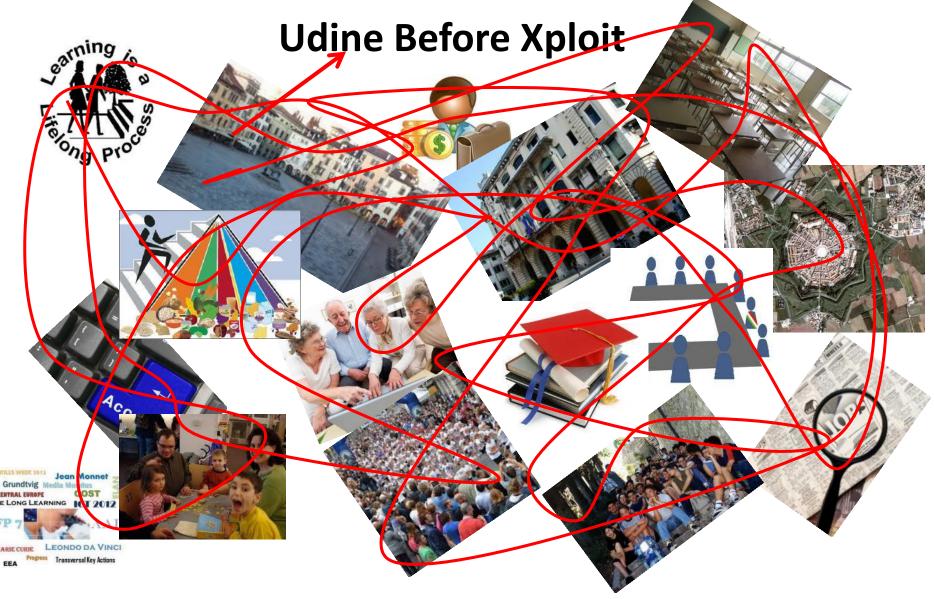
Udine in the process of becoming a Learning City linked to the Heathy Cities network

Udine in the process of becoming a Learning City linked to the Age-Friendly Cities network

Udine in the process of becoming a Learning City linked to Health 2020 initiatives

Udine in the process of becoming a Learning City linked to the Covenant of Mayors

# A SKETCH UDINE BEFORE, DURING AND AFTER XPLOIT

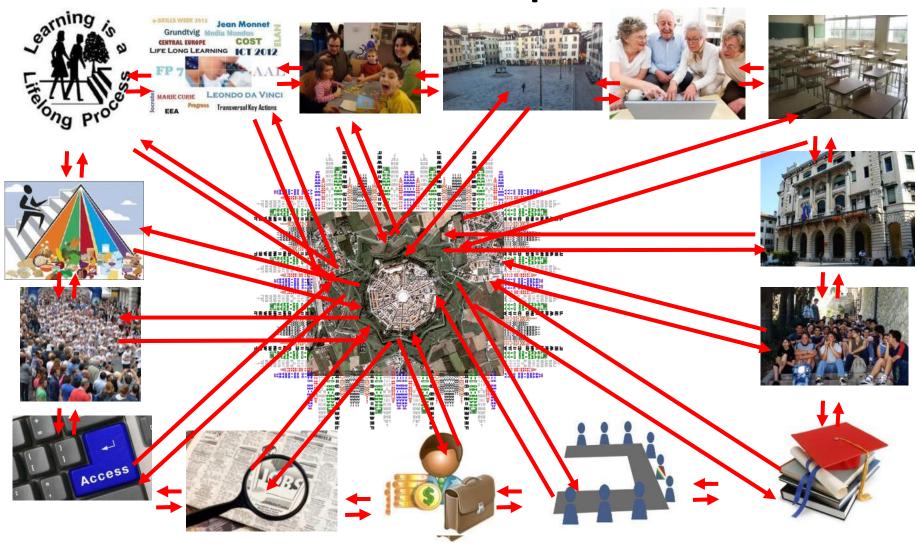


Many services and offers which could have satisfied the needs of the community were already available but in a very disorganized manner being available at times in offices or public meeting areas far from each other and not connected by a network of information

**Udine During Xploit** Transversal Key Actions Access

During the initial phases of Xploit the partners and the guides found it difficult to create an organized network of information and services and make these easily available to the community. They were held back by useless red tape for every step necessary in linking community services, offers and needs between the multitude of municipal offices situated all over the city.

# **Udine After Xploit**



At the end of Action Phase 2 the information network connecting services for the community which reflect realistic needs requested by the community is set up and has started to be appreciated by the community members and all stakeholders. Still much work has to be done and more private and public associations and organizations must be connected to the network.

# THANK YOU FOR YOUR ATTENTION!

